

AMBE PHD DAY

Wednesday, 11 December, 2024 | 1:00 pm
Aula DEA, 2nd floor
University "G. D'Annunzio" Chieti-Pescara, Viale
Pindaro 42, Pescara

OPENING

1:00 PM – 1:15 PM

Introductory session

Prof. Federica Ceci, Coordinator of the AMBE PhD program

1:15 PM – 2:45 PM

Group 1: Corporate Responsibility and Well-being (Chair: Marco Smacchia)

- **Martina Mattioli P1:** The sustainable fashion dilemma: Exploring what influences consumer decisions in a digital age through survey-based insights
(Discussants: Damian Honey, Carmen Donato)
- **Fizza Asif P2:** Immersive technologies for improving elderly well-being in tourism and hospitality: A mixed-method approach (Discussants: Rebecca Trivelli, Christian Morbidoni)
- **Ahya Javidan P3:** Collaboration between humans and artificial intelligence in decision-making
(Discussants: Marco Smacchia, Niloofar Kazermagi)
- **Amandeep Kaur P4:** Accountability measures for accelerating urban food governance: A qualitative analysis of Chandigarh, India
(Discussants: Alisia Pacaccio, Armando Della Porta)

2:45 PM – 3:15 PM

Poster presentation (Chair: Federica Ceci)

- **Francesca Diodoro P5:** The mobility of inventors: knowledge spillovers to start-ups in home countries
(Discussant: Niloofar Kazemargi)
- **Isotta Vazzoler P6:** Understanding the Formation and Evolution of Family Boundary Organizations in Entrepreneurial Families (Discussant: Federica Ceci)
- **Riccardo Cerretani P7:** HR & GenAI: the diffusion of staff training practices through innovative technologies in Abruzzo (Discussant: Filippo Marchesani)

3:15 PM – 4:00 PM

Tea time and networking activities



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4:00 PM – 5:30 PM

Group 3: Technology and Digital Innovation
(Chair: Fizza Asif)

- **Rebecca Trivelli P8:** Investigating digital leadership in the adoption of emerging technologies: A preliminary investigation
(Discussants: *Ahya Javidan, Daniela Di Berardino*)
- **Kamran Kamshed P9:** Drivers and challenges for digital transformation in SMEs: A comparative study on the adoption of artificial intelligence, blockchain, and machine learning (Discussants: *Feroz Khan, Stefano Za*)
- **Ludovica Antenzio P10:** Digital orientation on SMEs organizational performance: Positive long-term effects? (Discussants: *Aamir Javed, Stefano Za*)
- **Marco Smacchia P11:** Identifying AI bias and mitigation challenges through a socio-technical perspective (Discussants: *Amandeep Kaur, Christin Morbidoni*)

5:30 PM – 7:00 PM

Group 4: Sustainability and Ecological Governance (Chair: Ludovica Antenzio)

- **Aamir Javed P12:** Regional disparities in waste management towards a circular economy (Discussants: *Ludovica Antenzio, Michele Borgia*)
- **Alisia Pacaccio P13:** Do companies that report NFRD comply with SDG12? To what extent have they changed their strategy to reduce overproduction? The case of Europe in the textile sector (Discussants: *Amandeep Kaur, Andrea Toto*)
- **Feroz Khan P14:** A comprehensive site suitability framework for future floating offshore wind farm development in Italy (Discussants: *Kamran Kamshed, Chiara D'Arcangelo*)
- **Damian Honey P15:** Exploring board attributes' influence on climate risk with Climate BERT (Discussants: *Martina Mattioli, Tania Masi*)

7:00 PM – 7:15 PM

Conclusion and remarks

Prof. Angelo Cichelli, Director of the Scuola Superiore, University "G. D'Annunzio"

FROM 7:15 PM

Get together at Bar Roberto



PROGRAM